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NEWSLETTER

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In this issue...

Art Deco

by Ariana Thaxter

As the days grow cooler, leaves turn to vibrant auburn hues, a renewed energy of optimism arises towards the cool months to come.

It is my wish that you enjoy this lovely newsletter which I have designed, illustrated and written myself.

Choose your favorite cup of tea or coffee, and take a moment to read, relax and enjoy life.

- *Ariana*

www.arianakristina.com

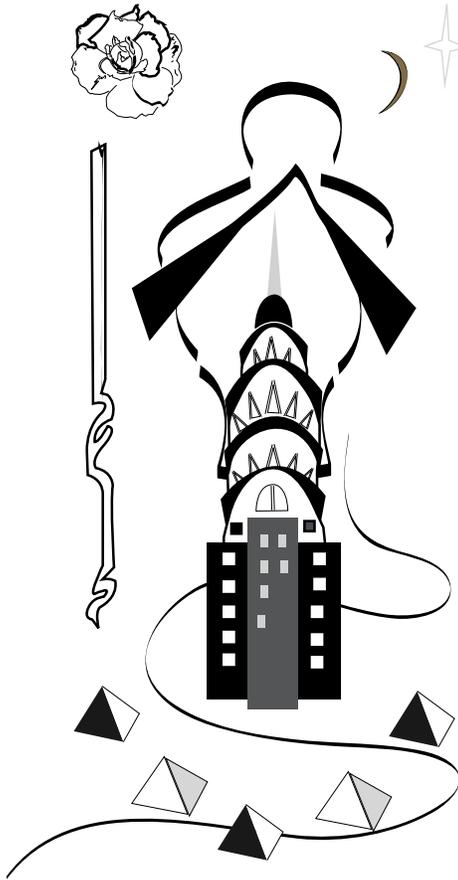


ART DECO

Architectural

INSPIRATION

by Ariana Thaxter



Art Deco architecture is sleek, sophisticated, luxurious.

The most famous example in architecture of this style is the world-famous Chrysler Building in New York City. Built in 1928, it celebrated the era of the machine, where new innovations of industry propelled society into the modern era.

Art Deco flourished in a time when flappers danced away their nights to the lively music of the jazz age which inspired a young generation that was as bold as audacious, breaking with the traditions of the time.

It was a time perhaps, where poets mused life's quandries, and F. Scott Fitzgerald published his novel "The Great Gatsby." Painters had already led the charge a decade earlier, stepping away from tradition in favor of stunning new styles: cubism and fauvism.

Glamour and luxury was celebrated.

Out of such modernity, came the Parisian exhibition on modern, decorative and industrial arts, at the World Fair in 1925 entitled "Exposition Internationale des Arts Décoratifs et Industriels Modernes."

The exhibition featured architecture, jewelry, furniture, perfumes, and fashion, among other crafts. It is now known for introducing the world to the style of Art Deco. Its aim was to establish France as a leader in good taste, modern style and the production of luxury goods of unmatched quality. This holds true even today, as the French are still known for exquisite luxury goods.

Art Deco objects are often made from high quality materials. Rare woods, ivory, jade, gold and platinum leaf. Buildings of the era in the Art Deco style follow suit, with facades ornamented in sleek, geometric designs of the highest caliber.



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CREDITS

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This newsletter magazine is inspired by the turn of the 20th century publications. Newspapers, journals and magazines had hand-drawn illustrations and articles that were carefully thought out. Some publications such as The Ladies Home Journal founded in 1883, published by The Meredith Corporation contained elaborate illustrations. I aim to create a modern version, based on that originality in art and design.

Each of my newsletter magazine publications will contain illustrations inspired by my favorite art history periods. I love to draw, and shall personally illustrate all my publications. I also like to write, and will write my own articles, inspired in the romantic era of the early 1900. All content is original work, and as such is protected by U.S. and international copyright laws.

This is an indie publication, used as a method to promote my garden design & real estate agent services. It also serves as a coloring magazine for children.

If you like this publication, and would like printed copies for yourself and to share, contact me at realtor@arianakristina.com

Thank you, and have a splendid day!

- Ariana K. Thaxter

Original Typography Design, Article
& Illustrations by Ariana Thaxter

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